

Kristof Ringleff

Solution Architect | Principal Engineer | Technical Consultant

Auckland, New Zealand (NZ Citizen)

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☞ [LinkedIn](#) · [GitHub](#)

Available: **Contract / Fractional / Remote-Hybrid**

Immediate availability

Professional Summary

Experienced Solutions Architect with 15+ years designing, modernising, and operating resilient production systems. Proven leader in architecture decision-making and high-stakes engineering execution. Track record includes powering commerce across 160+ countries with an emphasis on reliability, scalability, and long-term maintainability.

Core Competencies

Architecture & Strategy

- Solutions & platform architecture
- Integration standards design
- Technical strategy & decision-making
- Production-grade system reliability

Cloud & Infrastructure

AWS · Docker · DevOps · CI/CD pipelines

Languages & Frameworks

Node.js · React · JavaScript (ES6+) · PHP · TypeScript

Platforms & E-commerce

Adobe Commerce (Magento) · Xero

Education

2002 - *Diplom Ingenieur (FH) - Media*

University of Applied Sciences, Offenburg, Germany

The New Zealand Qualifications Authority has formally assessed this qualification as comparable to a Bachelor of Applied Computing.

Professional Experience

Founder & Director

Fooman - Auckland, NZ

2008 - Present

- Founded and led a global software company specialising in e-commerce tooling, architecture, and extensible platform solutions.
- Directed architectural strategy for products used globally, prioritising upgrade-safe design and reduced technical debt.
- Led cross-functional teams in distributed environments, setting engineering standards and operational practices.
- Collaborated with Adobe / Magento as a Silver Technology Partner to influence platform best practices.
- Overseen major platform transitions, including from Magento 1 to Magento 2.

Previous Technical & Operational Roles

2001 - 2008

- **Creative & Production Specialist** - Telegistics
- **Merchandising Coordinator** - Telecom (Spark)
- **Compositor & 3D Artist** - q-bus Mediatektur (Germany)
- **Freelance Web Developer** - Germany (clients including German Institute for International and Security Affairs)

Recognition & Speaking

- International conference speaker (2016–2019) on platform extensibility, dependency management, and reliable delivery in commerce tech.
- Recognised as a *Magento Master* (2016–2018), a distinction awarded to 20 global leaders contributing to the Magento ecosystem.

Why Work With Me

- **Senior impact with minimal ramp-up** - fast contribution to ongoing initiatives.
- **Pragmatic engineering** - solutions grounded in real-world constraints and business value.
- **Clear communication** - bridging technical and non-technical stakeholders.
- **Proven reliability** - systems running globally with exceptional uptime.
- **Deep experience** across architecture, delivery, and reliability.